



## Contact

### Phone

+44 75 2624 3892

### Email

visualsbydanny@outlook.com

### Address

Butchers Cottage  
28A High Street  
Welford, NN6 6HT

## Education

2010 - 2012

**BTEC Diploma - Film Production**  
Leamington College

2004 - 2009

**GSCE's - 8 Grades A - C**  
Ashlawn School

## Skills

- Photography: Lightroom
- Videography: Premiere Pro
- Graphic Design: Photoshop
- Social Media: Content Creation
- Digital Marketing: SEO & MailChimp
- Motion Graphics: After Effects

## Additional Roles

Level 2 Coaching Sport & Physical Activity  
Freelance Photography & Videography  
Freestyle Scooter Judge  
First Aid Trained  
Barbering

# Daniel Roberts

## Marketing & Media

I consider myself a friendly and approachable individual with a positive mindset. I am highly motivated, always seeking opportunities for growth and improvement. These qualities drive my commitment to achieving both personal and professional success. I am eager to apply them in contributing to any team or project with a keen willingness to learn and work to a high standard.

## Experience

### 2020 - Present

THQ Distribution | Upper Bruntingthorpe

#### Media Assistant & Content Creator

##### Achievements

- Successfully collaborating with external contacts on advertising campaigns.
- Growth of social media following on all platforms and a five figure revenue on YouTube.
- Generating sales through adverts and digital marketing mailers.
- Developing campaigns adhering to KPI metrics to ensure success.

##### Responsibilities

- Content creation to boost presence in the digital space.
- Managing E-Commerce, products including stock, gallery and key listing information.
- Creation and design of both print and digital marketing materials.
- Product photography and retouching for web listings to encourage online sales.

### 2015 - 2020

SRO Distribution LTD | Market Harborough

#### Social Media & Marketing

##### Achievements

- Distribution of goods to reputable stockists worldwide.
- Achieving a follow count of over 300,000 followers on Instagram.
- Partnering with other brands to launch best-selling products.

##### Responsibilities

- Crafting and executing strategies for enhancing online brand presence.
- Understanding intricacies of different social media platforms and engagement.
- Utilising unique features and algorithms for content optimization.
- Creating compelling and relevant content for all brands.

### 2012 - 2015

Supreme Scooters | Rugby

#### Business Owner

##### Achievements

- Opening a physical scooter store at 18 in an industry I am hugely passionate about.
- Organized and hosted community events and workshops to promote the sport and creating a safe-space for other riders.

##### Responsibilities

- Established strong relationships with suppliers, ensuring a diverse inventory.
- Provided exceptional customer service, leading to repeat business and loyalty.
- Staying ahead of industry trends to consistently offer the latest products and services.

## Reference

### Andy Stretton

CEO, TransporterHQ

**Phone:** +44 73 9789 4814

**Email:** andy@transporterhq.co.uk

### Will Prentice

CEO, SRO Distribution LTD

**Phone:** +44 78 0850 7588

**Email:** info@srodistributionltd.com